

**FOR IMMEDIATE RELEASE:**

Contact: Kathleen Griffin  
IMS Family of Funds  
503-788-4200  
800-408-8014  
[kathleen@imscapital.com](mailto:kathleen@imscapital.com)

Scott Tanner  
Millennium Media Consulting, Inc.  
703-519-1922  
866-755-3863  
[sctanner33@aol.com](mailto:sctanner33@aol.com)

**IMS Capital Value Fund Now Available with No Transaction Fees  
Through Schwab OneSource®**

**Portland, Oregon January 18, 2005** – IMS Capital Management today announced that its no load IMS Capital Value Fund (IMSCX) became available on Schwab’s no transaction fee mutual fund trading platform, OneSource®. The move is designed to satisfy demand from fee-only advisors looking to access the IMS Capital Value Fund for their clients with no transaction fee.

NTF (no transaction fee) is appealing because advisors can invest in mutual funds at no cost. In addition to advisors, many individual investors, retirement plans and correspondent broker dealers also use Schwab OneSource® to access as many as 1,100 mutual funds. The IMS Capital Value Fund will be available to each without a transaction fee.

“We recognize the importance of NTF availability to advisors so we decided to make our funds more accessible across all mutual fund platforms,” explained IMS founder and portfolio manager Carl W. Marker. The IMS Funds, which include IMS Capital Value, IMS Strategic Allocation, and IMS Strategic Income, charge no loads or 12b-1 fees.

The IMS Capital Value Fund is the firm’s flagship offering and has enjoyed particular attention in the last year for posting superior returns. Shortly before its NTF availability at Schwab, the Fund lowered its expense ratio for the third time to 1.48%. As illustrated below, the Fund has consistently outperformed the S&P 500 for all trailing periods.

Average Annual Total Returns as of 12/31/04

	<u>1 Year</u>	<u>3 Years</u>	<u>5 Years</u>	<u>Since Inception*</u>
<b>IMS Capital Value Fund</b>	12.85%	16.10%	12.11%	13.09%
S&P 500	10.88%	3.59%	-2.30%	9.57%

\* August 5, 1996

*Past performance does not guarantee future results. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than original cost. Current fund performance may be lower or higher than that quoted above and is available by visiting [www.imscapital.com](http://www.imscapital.com). The Fund's investment objective, risks, charges and expenses must be considered carefully before investing.*

- more -

**IMS Capital Value Fund Now Available on Schwab OneSource®/Page Two**

*The prospectus contains this and other important information about the investment company. The prospectus and current performance may be obtained at [www.imscapital.com](http://www.imscapital.com). Please read it carefully before investing. Figures include changes in principal value, reinvested dividends and capital gain distributions. The S&P 500 is widely recognized as an unmanaged index of common stock prices and is representative of a broader range of securities than are found in the Fund's portfolio. Individuals cannot invest directly in an index. Performance reflects the change in the value of the stocks in the Index and reinvestment of dividends. Unified Financial Securities, Inc., Distributor, Member NASD.*

Together, the IMS Funds represent \$160 million in assets. The IMS Funds are also available NTF on Fidelity FundsNetwork®, TD Waterhouse and a number of discount brokers. The adviser to the IMS Funds, IMS Capital Management, Inc., was founded by Carl W. Marker in 1988 and in total manages over \$600 million in assets. With ten employees, the firm is based in Portland, Oregon and has offices in Seattle, Washington.

For more information, please call Kathy Griffin at 1-800-408-8014.

###