

FOR IMMEDIATE RELEASE:

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**GE Private Asset Management Awards IMS Capital Management
a \$53 Million Investment Assignment**

Portland, Oregon November 15, 2004 – IMS Capital Management today announced that GE Private Asset Management (GEPAM) selected the investment firm to provide advice for a portion of GEPAM's separately managed account programs.

The alliance was forged as part of GEPAM's approach-to provide its clients with access to high quality, institutional-caliber money managers and focus investment in stock selections in which advisers have the highest conviction. IMS is responsible for the large cap deep value portion of GEPAM's portfolios. Said IMS Founder and Lead Portfolio Manager Carl Marker, "We will leverage the value strategy we have offered our clients over the last 16 years to provide our highest conviction selections within the large cap deep value sector to GEPAM."

GE Private Asset Management's investment management services provide investors with a diverse array of portfolio strategies and investment vehicle options. Based on the unique situation of each GEPAM client, portfolios may be designed utilizing financial vehicles including stocks and bonds, mutual funds and variable annuities. GEPAM is focused on utilizing a single investment manager in each specific asset category to ensure its affluent clients can access the "best of the best."

IMS Capital Management, Inc., was founded as a registered investment adviser in 1988, and has offices in Portland, Oregon and Seattle, Washington. Currently, IMS manages over \$570 million in assets and is the investment advisor to three no load mutual funds: IMS Capital Value (IMSCX), IMS Strategic Allocation (IMSAX) and IMS Strategic Income (IMSIX). The Funds represent approximately \$150 million of the firm's assets.

For more information about IMS Capital Management, please contact Kathy Griffin at 1-800-408-8014.

A Fund's investment objectives, risks, charges and expenses must be considered carefully before investing. The prospectus contains this and other important information about the investment company. Please read it carefully before investing. The prospectus may be obtained by calling 1-800-408-8014 or by visiting www.imscapital.com. Unified Financial Services, Inc., distributor, member NASD.

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